

CONTENT PIPELINE MARKETING



Are you ready to nurture and qualify your leads to drive sales?



Our Content Marketing Pipeline program is cost effective, transparent, and bridges the ever illusive gap between marketing and sales. Sophisticated lead nurturing is the next step in the lead generation revolution!

Are you ready to start the conversation today?

Rates:

250 nurtured leads	Call for a custom quote
25 guaranteed qualified prospects	

***Special Value Add:** 3 guaranteed virtual phone meetings

eSCHOOL NEWS

Ed-Tech News & Innovation
in K-12 Education

eSchoolNews.com

CONTACT US

Mark Buchholz

Director, Education Marketing Strategy
714.504.4015
mbuchholz@eschoolmedia.com

MF Harmon

Education Marketing Strategist
207.650.6981
mfharmon@eschoolmedia.com

Paul Turchetta

Education Marketing Strategist
310.540.3344
prturchett@aol.com

eSCHOOL MEDIA INC.

CONTENT PIPELINE MARKETING



From eSchool News Your Content and Lead Generation Specialist

Do you know where your leads stand in the pipeline? And are you ready to build and nurture those leads for maximum ROI?

Let eSchool News help your sales team hit their target and achieve their goals with our new Content Pipeline Marketing program. We will take your most valued leads and qualify and nurture them – helping convert prospects into sales opportunities.

It's time for your lead generation to evolve with Content Pipeline Marketing from eSchool News ... take your leads to the next level today!



Key Benefits & Advantages of Content Pipeline Marketing with eSchool News:

- Bridge the gap between MQLs and SQLs
- Identify sales priority for your existing leads
- Ensure your leads are being nurtured & reduce lead aging
- Development of the content pipeline for consistent sales results
- Accelerate the sales cycle & improve ROI

eSCHOOL NEWS

**Ed-Tech News & Innovation
in K-12 Education**

eSchoolNews.com

CONTACT US

Mark Buchholz

Director, Education Marketing Strategy
714.504.4015
mbuchholz@eschoolmedia.com

MF Harmon

Education Marketing Strategist
207.650.6981
mfharmon@eschoolmedia.com

Paul Turchetta

Education Marketing Strategist
310.540.3344
prturchett@aol.com

eSCHOOL MEDIA INC.