

The Race is On (Line) For Lead Generation!

Follow This Road Map to Qualified Leads When You Team Up with eSchool News!

In today's competitive marketplace you need the best sales leads possible. That's why for over 20 years we have provided quality lead generation services targeted to the needs of K-12 education vendors. **It's as easy as 1, 2, 3, 4!**

1

Team Up With the Leading Brand in Education Technology!

From our leading website to our responsive email marketing and webinars, our portfolio of targeted marketing products and services will provide you qualified leads for your sales channel –everyday!

2

Target Our Loyal Readership with Your Custom Content

For 20 years we have been committed to providing educators the news and resources to help them integrate technology into the learning process through our web sites, our email newsletters and our original custom content.

3

Let eSchool News Produce and Promote Your Lead Generation Marketing!

Let the eSchool News editorial team create a unique and strategic content marketing piece for your organization. Custom product messaging surrounding your technology solutions will target and connect you with the K-12 industry and ed-tech decision makers.

4

Cross the Finish Line With Qualified Sales Leads!

Our staff of top notch editors, marketing support personnel and service representatives are here to help you design and execute targeted sales lead programs that improve your bottom line.

Call Us Today at
301.913.0115 ext.131

eSCHOOL NEWS



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