

Announcing the new...

## eSCHOOL NEWS Guides

Resource Guides for Today's Educators

*"Everything You Need to Know.  
Everyone You Need to Reach."*

# The Ultimate Sponsorship Opportunity for Targeting, Selling, and Branding

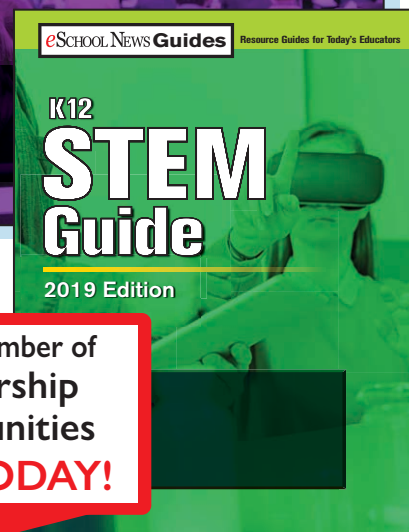
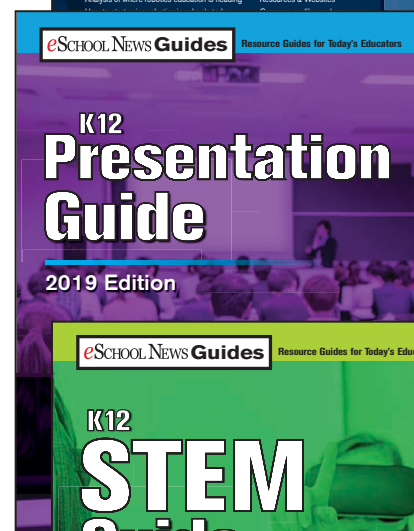
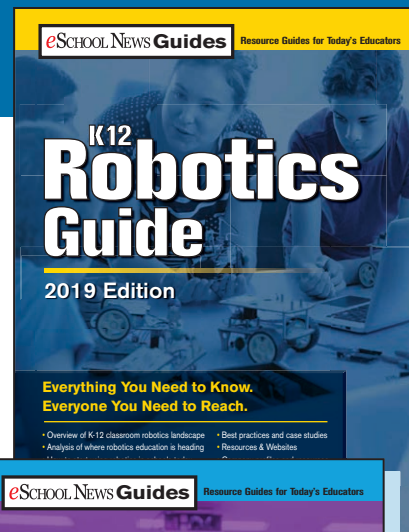
in the K12 Education Technology Marketplace

Our new monthly guides include the latest news, marketplace updates and latest resources.

**Pick the Monthly Editorial Guide That Fits Your Product or Service!**

### 2019-2020 MONTHLY GUIDE EDITORIAL CALENDAR

October 2019	Robotics
November 2019	Digital & Mobile Learning
December 2019	School Safety
January 2020	Multimedia Presentation Systems
February 2020	STEM, STEAM, & Makerspaces
March 2020	IT Solutions: Hardware & Management
April 2020	Online and Personal/Blended Learning
May 2020	Curriculum, SEL and Instructional Tools
June 2020	Library & Media Technology
July 2020	Wireless Products
August 2020	Data Management & Storage
September 2020	Communication Technology



Limited Number of  
Sponsorship  
Opportunities  
**CALL TODAY!**

**Denise Crowe**

Director, Client Services

301.913.0115 x108 dcrowe@eschoolmediainc.com

**eSCHOOL MEDIA.com**

Digital Marketing & Custom Content Services for Education

# Get Leadership Branding and Sales Leads all Year Long!

Limited sponsorship opportunities are now available inside each monthly eSchool News Guide

In the competitive education technology market, effective marketing means taking a leadership position in your core service and product categories. Now eSchool News combines our quality news and content with leading industry luminaries to produce 12 monthly guides for our education technology readership.

These free guides give you an opportunity to showcase your leadership position in the guides that best fit your product and service! Each guide includes great news and resources plus company profiles that serve that specific guide topic.

Call your rep today and see why these guides will be the ultimate selling, branding and targeting opportunity in K12 education today— and each guide gives you a full year of exposure to our core decision makers and buyers inside eSchool News Online.

## Call Now to Reserve Your Sponsorship Opportunity!

### eSchool News Guide Sponsorships

1 Full Page ad, your logo on the Cover of the eSchool Guide, 250 leads with completed name, address, email and phone number, 250 printed issues of the eSchool Guide for your internal use, an Enhanced listing profile with your company logo.

**Price \$6,000 ea. Front Inside Ad or Inside Back Cover add \$1,000**

### Frequency Discounts

Three Guide Sponsorships: **\$5,000 ea.**

Four Guide Sponsorships: **\$4,500 ea.**

Five or more **\$4,000 ea.**

### Other Advertising Options

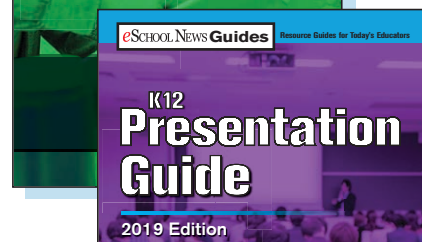
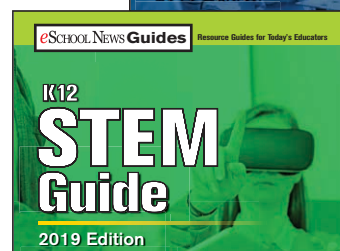
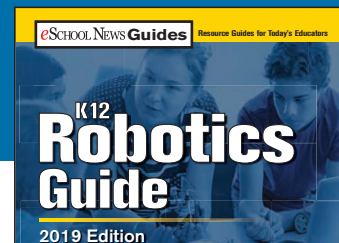
Full Page ads available for **\$3,000 per page**

Enhanced Company Profile Listings available for **\$500 ea.**

**Free Company Profile Listings are Available**

**Questions?** Call and ask for Lee Calloway. 301-913-0115 x131

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### Sponsorship Gets:

- Selling Opportunities to Qualified buyers who download the guide
- Leadership Branding in Your Core Product or Service Category
- Targeted Lead Reports with complete name, address, email and phone number
- Exposure to eSchool News qualified readers
- Online Branding inside the Guide section of eSchool News Online
- And each Guide is circulated to 150,000 eSchool News readers during the month of issue

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