

Announcing the new...

## eSCHOOL NEWS Digital Guides

Resource Guides for Today's Educators

*"Everything You Need to Know.  
Everyone You Need to Reach."*

# The Ultimate Sponsorship Opportunity for Branding & Awareness

for a Full Year in the K12 Education Technology Marketplace

Our new monthly digital guides include the latest news, marketplace updates and latest resources.

Pick the Monthly Editorial Guide  
That Fits Your Product or Service!

### 2020-2021 MONTHLY GUIDE EDITORIAL CALENDAR

August 2020	Data Management & Storage
September 2020	Communication Technology (including Wireless Products)
October 2020	Robotics
November 2020	Digital & Mobile Learning
December 2020	School Safety
January 2021	Multimedia Presentation Systems
February 2021	STEM, STEAM, & Makerspaces
March 2021	IT Solutions: Hardware & Management
April 2021	Online and Blended Learning
May 2021	Curriculum, SEL & Instructional Tools
June 2021	Library & Media Technology
July 2021	Esports



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**eSCHOOL MEDIA.com**  
Digital Marketing & Custom Content Services for Education

# Get Leadership Branding all Year Long!

Limited sponsorship opportunities are now available inside each monthly eSchool News Digital Guide

In the competitive education technology market, effective marketing means taking a leadership position in your core service and product categories. Now eSchool News combines our quality news and content with leading industry luminaries to produce 12 monthly digital guides for our education technology readership.

These free digital guides give you an opportunity to showcase your leadership position in the digital guides that best fit your product and service! Each digital guide includes great news and resources plus company profiles that serve that specific guide topic.

Call your rep today and see why these digital guides will be the ultimate selling, branding and targeting opportunity in K12 education today—and each digital guide gives you a full year of exposure to our core decision makers and buyers inside eSchool News Online.

Limited Number of  
Sponsorship  
Opportunities  
**CALL TODAY!**

**Call Now to Reserve Your Sponsorship Opportunity!**



## eSchool News Digital guide Sponsorships

- One 300 x 250 banner on every page of the digital guide for one full year
  - + One Enhanced Listing Profile for one full year
- Rate: \$5,000** for one year

## Enhanced Company Profile Listings

The Enhanced Listing includes:

- Company Name and Logo on the Front Page
  - Company Description – up to 50 words to showcase your services
  - Company Contacts, up to 3, with Name, eMail, and Phone
  - Company Website – “clickable”
- Rate: \$500** ea.

**Free Company Profile Listings are Available**  
Questions? Call and ask for Denise Crowe.  
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