eSCHOOL NEWS eCAMPUS NEWS

2021 Digital Media Kit

Raise Your Digital Marketing Performance to New Heights

Lead & Demand Generation

Thought Leadership

Branding & Awareness

Custom Content Services

eSCHOOL MEDIA *"Digital Marketing & Custom Content Services for Education"*

About Us: K-12 & Higher Education

For over 20 years we have provided the leading digital and content services in education.

eSchool Media is a digital marketing and custom content service platform. Our two websites, **eSchool News** and **eCampus News**, provide daily original news, objective analysis, resources and information to decision-making education professionals in K-12 and Higher Ed.

eSchool Media serves the advertising and marketing needs of companies and organizations that want to influence, and do business with, our loyal and professional audience of education decision makers. We both identify and influence the buyers who are in the market for your solutions.

eSchool Media helps you fuel your sales pipeline by:

1. **Quality News & Content**: Engages buyer audiences when they are looking for solutions.
2. **Proprietary Data:** We have one of the largest active databases of education technology buyers through decades of user engagement and registration in our brands.
3. **Edtech Decision Makers:** We reach over one million K-12 and Higher Ed educators monthly, including tech buyers, IT decision makers, IT strategist, developers and more.
4. **Customer Service:** We provide excellent customer service through the design, creation and delivery of targeted marketing programs and deliver leads to clients weekly to help your sales programs succeed.

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Digital Marketing Solutions

Raise your digital marketing performance.

eSchool Media is the leader in education technology content performance.

Our focus on forward-thinking original news and content delivered every day based on our readers' preferences is a key to successful marketing campaigns. Our readers trust our content and base their buying decisions on the solutions and innovations we cover.

eSchool Media drives exceptional digital marketing performance.

Our readers trust **eSchool News** and **eCampus News** as an independent voice because of our longevity and outstanding reputation in the industry. We've been cultivating an educational readership that spans every part of the school system for over 20 years. This relationship sets us apart and helps our digital marketing efforts for clients result in quality leads quickly.

eSchool Media produces quality content which creates qualified leads.

It's all about driving better marketing performance. We focus all our editorial and marketing performance on the combination of the core strengths of your product or service with current education trends and conversations to create ROI marketing programs to achieve a growing pipeline of leads for your sales team.

Digital Marketing Solutions:

1. LEAD & DEMAND GENERATION

- Content Syndication (Whitepapers, infographics, etc.)
- Education Resource Centers
- Webinars

2. THOUGHT LEADERSHIP

- Virtual Leadership Events
- Custom Podcasts
- Custom Webinars

3. BRANDING & AWARENESS

- Digital Guides
- High Impact Website Banners
- Website Banners (various sizes)
- Corp eNewsletter Sponsorships
- Exclusive Chaperoned eMail Campaigns
- Sponsored Content
- Digital Publication Sponsorship

4. CUSTOM CONTENT CREATION

- Whitepapers
- Case Studies
- Point of View
- Voices from the Field
- Special Reports
- Top 10 Report

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1. Lead & Demand Generation

Your content delivered to qualified decision makers.

CONTENT SYNDICATION

Generate qualified sales leads by leveraging your organization's content!

Leverage your company's white papers, case studies, infographics or other content for maximum impact while generating qualified leads. Your assets will be hosted within our White Paper Library where elite buyers and top education technology decision makers will have access to your exclusive content 24/7. In addition, your asset(s) will be promoted through dedicated eMails to a targeted, engaged audience generating the leads your sales team wants.

Rates: call Denise Crowe, Director, Client Services
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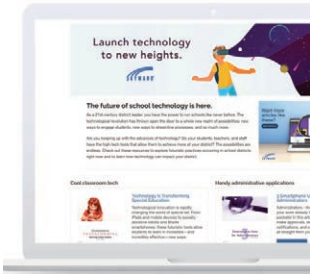
WHAT YOU GET

- A dedicated eSchool Media project manager to handle logistical support, including asset posting, landing page approval, and follow up.
- An integrated marketing campaign to drive decision makers to view your content.
- Placement of your asset on our website(s) for instant download.
- Weekly lead reporting, including all relevant data.
- Leads counts and prices vary by program and are guaranteed.

EDUCATION RESOURCE CENTERS (ERC) – MICROSITE

Generate qualified sales leads with your own custom site using our editorial content and your solutions!

eSchool Media will develop a targeted partner microsite for your organization that will not only resonate with technology decision makers, but will also bring you highly qualified leads. Highlighting your product and/or service and capabilities on an ERC microsite provides these decision makers your unique solutions right at their fingertips. In addition to positioning relevant content in your ERC, the audience can download multiple engaging assets from one place. Your ERC will stay live on our site for 90 days.



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WHAT YOU GET

- A dedicated eSchool Media staff project manager.
- Full set-up and design of your ERC microsite, launch meetings and follow-up.
- Your ERC will be posted for 90 days within the ERC section of our websites.
- Editorial and online co-branding.
- An integrated marketing campaign to drive lead and demand generation to your ERC
- Weekly lead reporting, including all relevant data.
- Leads counts and prices vary by program and are guaranteed.

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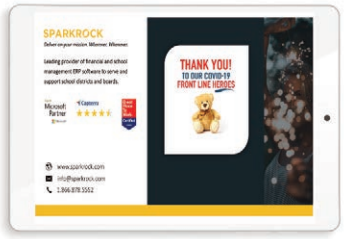
1. Lead & Demand Generation (continued)

Your content delivered to qualified decision makers.

WEBINARS

Share your unique story with decision makers in an interactive web environment, educating your prospects and generating qualified sales leads!



A webinar is a powerful online presentation tool that allows you to communicate your message and establish your company as a thought leader, while communicating directly to education technology decision makers. With our webinars, the sponsor selects the topic and provides unique and informative content for the presentation, including an interactive Q&A at the end of the webinar. eSchool Media provides a talented editorial moderator to coordinate the event, assist the speakers and manage the Q&A.

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WHAT YOU GET

- A dedicated webinar project manager to coordinate the event, speakers, and practice session.
- An experienced editorial moderator.
- An integrated marketing campaign to drive registrations to the event.
- 250 guaranteed registration.
- Website posting within our webinars section pre- and post-event.
- 3-month archive for on-demand promotional use.
- Full set up and logistical support.
- Full post-event reporting, including questions asked, time attended, polling responses, registration, and attendee list.

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2. Thought Leadership

Showcase your company's leadership with cutting edge digital events.

VIRTUAL LEADERSHIP EVENTS

These are editorial driven branding events around current topics of high interest. These one-hour events include up to four speakers and provide the sponsor both a video presentation including a speaking slot for the assigned company personnel. These events are moderated by eSchool Media editorial and are sold on an exclusive basis once per month. The sponsorship provides an industry leadership platform, year-long exposure both online and in various email and social promotions and full registration information. Client also owns the content and can place event of their website(s).

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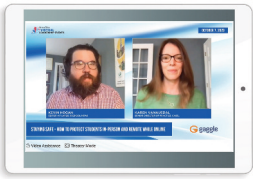
WHAT YOU GET

- A dedicated webinar project manager to coordinate the event, speakers, and practice session.
- An experienced editorial moderator.
- An integrated marketing campaign to drive registrations to the event.
- Website posting within our Virtual Leadership Events page pre- and post-event for one full year.
- Broadcast rights for the sponsor
- Full set up and logistical support.
- Full post-event reporting, including questions asked, time attended, polling responses, registration, and attendee list.

CUSTOM PODCASTS



These are news focused half-hour to forty-five-minute podcasts include up to four speakers and provide the sponsor a 30 second ad slot twice during the podcast and speaking slot for the assigned company personnel. These events are moderated by eSchool Media editorial and are sold on an exclusive basis . The sole sponsorship provides a, an industry leadership platform, year-long exposure both online and in various email and social promotions. Client also owns the content and can place event on their website(s).

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WHAT YOU GET

- A dedicated webinar project manager to coordinate the event, speakers, and practice session.
- An experienced editorial moderator.
- An integrated marketing campaign to drive registrations to the event series
- Website posting within our Podcast section pre- and post-event.
- Broadcast rights for the sponsor.
- Full set up and logistical support.
- Full post-event reporting, including questions asked, time attended, polling responses, registration, and attendee list.

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2. Thought Leadership (continued)

Showcase your company's leadership with cutting edge digital events.

CUSTOM WEBINARS

Showcase your company's innovations and solutions as we develop the webinar agenda and provide speakers!

Don't have a webinar agenda and speakers? No problem – eSchool Media can work with you to develop the webinar content and find the right speakers to showcase your company's innovations and solutions. Our custom webinar allows you to communicate your message to edtech decision makers while leaving the work to us.

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WHAT YOU GET

- A dedicated webinar project manager to coordinate the event, speakers, and practice session.
- An experienced editorial moderator.
- Agenda creation and speaker recruitment.
- An integrated marketing campaign to drive registrations to the event.
- 250 guaranteed registration.
- Website posting within our webinars section pre- and post-event.
- 3-month archive for on-demand promotional use.
- Full set up and logistical support.
- Full post-event reporting, including questions asked, time attended, polling responses, registration, and attendee list.

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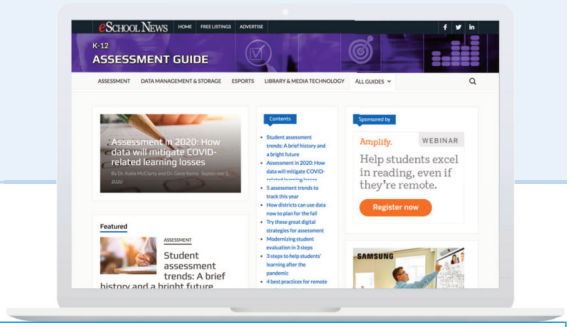
3. Branding & Awareness

Connect with your target sales prospects with digital branding and awareness programs.



eSCHOOL DIGITAL GUIDES

Get Leadership Branding for One Full Year

In the competitive education technology market, effective marketing means taking a leadership position in your core service and product categories. Now eSchool News combines our quality news and content with leading industry luminaries to produce 12 monthly guides for our education technology readership. These free guides give you an opportunity to showcase your leadership position in the guides that best fit your product and service! Each guide includes great news and resources plus company profiles that serve that specific guide topic.

eSCHOOL NEWS DIGITAL GUIDE SPONSORSHIPS

- One 300 x 250 banner on every page of the digital guide for one full year

+ One Enhanced Listing Profile for one full year

ENHANCED COMPANY PROFILE LISTINGS

- Company Name and Logo on the Front Page
- Company Description – up to 50 words to showcase your services
- Company Contacts, up to 3, with Name, eMail, and Phone
- Company Website – "clickable"

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FREE COMPANY PROFILE LISTINGS ARE AVAILABLE

QUESTIONS Call Denise Crowe 301.529.4815

2021 MONTHLY GUIDE EDITORIAL CALENDAR

January	Digital Equity
February	Online Learning (Remote/Distance Learning)
March	Coding & Robotics
April	Special Education
May	STEM/STEAM Education
June	College and Career Readiness (soft skills, 4Cs)
July	The evolving role of school libraries and librarians
August	Esports
September	Personalized Learning
October	Cybersecurity/Network Security
November	Assessment
December	SEL and student well-being

SPONSORSHIP GETS

- Selling Opportunities to Qualified buyers who visit the guide and click on your ad or link
- 300 x 250 banner ad on every page of the digital guide for one full year
- Online Branding inside the Guide section of eSchool News Online
- And each Digital Guide is circulated to 150,000 eSchool News readers during the month of issue

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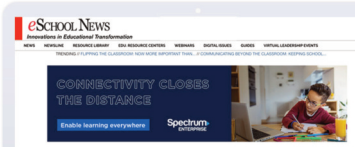
3. Branding & Awareness (continued)

Connect with your target sales prospects with digital branding and awareness programs.

HIGH-IMPACT WEBSITE BANNERS

Interstitial, Billboard, and more...



Engage and connect with your audience by running a high-impact banner ad on eSchool News.com or eCampusNews.com. This cutting-edge technology will help distribute your marketing message to K-12 and Higher Ed technology decision makers; drive traffic to your website through expanded real estate opportunities, and assist you in elevating your message.

Banner Name	Size
Interstitial	640 x 480
Billboard	970 x 250
Half Page	300 x 600
Medium Rectangle	300 x 250
Leaderboard	728 x 90
Large Leaderboard	970 x 90

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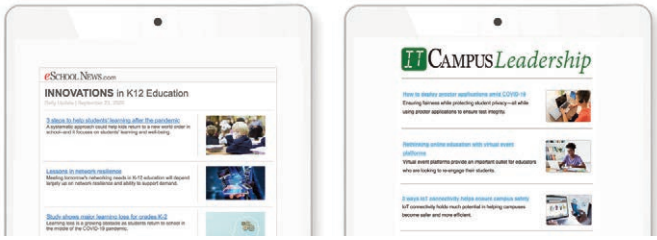
CORPORATE eNEWSLETTER SPONSORSHIPS

Reach and engage decision makers by sponsoring daily and weekly email newsletters!



Deliver your message directly to the inboxes of Education administrators and decision makers. As a sponsor, your marketing message will gain even more impact and authority by appearing alongside the high-value editorial content produced by our award-winning editorial team. Recipients have requested to receive these daily and weekly updates that include the most recent news, trends, research, insights, and discussions related to technologies and innovations impacting districts, institutions, and classrooms.

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WHAT YOU GET

- Reserved placement based on positioning and chosen dates adjacent to our valuable editorial content.
- Strong share of voice in each newsletter – our real estate for each newsletter is limited.
- Full campaign reporting to detail ROI based on opens, clicks and click-throughs.

eSCHOOL NEWS NEWSLETTERS

Innovations in K12 Education	5x (Mon-Fri)
IT School Leadership	1x / Week

eCAMPUS NEWS NEWSLETTERS

Innovations in Higher Ed	5x (Mon-Fri)
IT Campus Leadership	1x / Week

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3. Branding & Awareness (continued)

Connect with your target sales prospects with digital branding and awareness programs.

EXCLUSIVE CHAPERONED EMAIL CAMPAIGNS

Write your own message and we will deploy your HTML email message to our exclusive email list!

A co-branded, content-rich piece syndicated to the eSchool News or eCampus News audience. This targeted piece is a great way to get your message in front of K12 or higher ed decision makers and significantly increase traffic to your product or services.

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WHAT YOU GET

- Co-branding of your HTML with eSchool News or eCampus News in our email format.
- Deployment of the email to our responsive audience.
- Full campaign reporting to detail ROI based on opens, clicks and click-through rates.

SPONSORED CONTENT

Provide a well-written article we can share with our audience and we'll post it along with our daily editorial content – then provide you qualified sales leads of readers!

Your content, labeled as Sponsored Content, seamlessly integrates with editorial content on our websites. You provide the article and we promote the content to our audience of decision makers and stakeholders online, in our eNewsletters, and through other traffic-driving initiatives.

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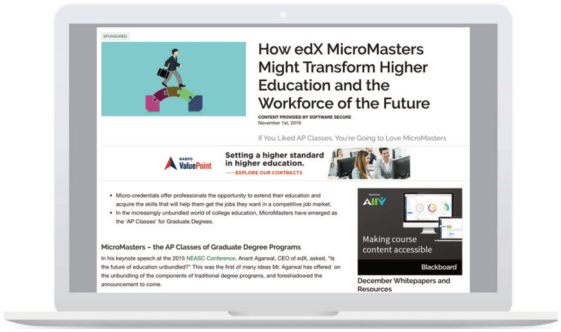

WHAT YOU GET

- Premium promotion of your article in our email newsletters.
- Full-text of article on eSchoolNews.com or eCampusNews.com.
- Social sharing tools included on your article.
- Content displayed as editorial, but byline will state "Content Provided by Sponsor" to maintain transparency

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3. Branding & Awareness (continued)

Connect with your target sales prospects with digital branding and awareness programs.

DIGITAL PUBLICATION SPONSORSHIP

Engage education decision makers with a sponsorship of an entire issue of eSchool News or eCampus News

eSchool News and eCampus News now offers sponsorship opportunities in our digital publications for 2021. If you need a brand awareness program that gives you fantastic branding within an entire issue for impact and credibility, this is the best opportunity for your company.

Your sponsorship opportunity includes—

1. Sponsorship logo representation on every page of the digital issue
2. Front cover logo stating that this publication is sponsored by your company
3. Two inside full page ads.
4. Each issue is emailed to 25,000 education decision makers
5. Digital distribution and placement on our website(s) for an entire year

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DEADLINE: 30 Days prior to digital publication date (Jan, April, July, and October)

2021 ISSUE DATES:

January-March | April-June | July-September | October-December

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4. Custom Content Services

Let us create fresh, compelling thought leadership content to enhance your brand and drive qualified leads.

WHITE PAPERS

Generate qualified sales leads as our editorial team puts together a unique and compelling message surrounding your technology innovations and solutions!

Let the eSchool Media expert editorial team create a unique and strategic content marketing piece. This custom white paper will be co-branded featuring your company profile and logo. Your custom white paper will then be hosted on the eSchool News or eCampus News website and promoted via a strategic marketing campaign to generate qualified leads.

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WHAT YOU GET

- Dedicated eSchool Media project manager.
- Your white paper can be up to 2,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- A final PDF of your white paper for your use.
- Full set up and logistical support including asset posting, links, and follow-up.
- Placement of your asset on our website(s) for instant download.
- An integrated marketing campaign to drive decision makers to view your content.
- Weekly lead reporting, including all relevant data.

CASE STUDIES

Generate qualified sales leads with your own custom site using our editorial content and your solutions!

Our editorial team will collaborate with you and your edtech customers to develop a brief strategic content marketing piece to help boost awareness and spread your product messaging to technology decision makers. This success story will highlight your product and showcase the successful impact in education.

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WHAT YOU GET

- Dedicated eSchool Media project manager.
- Your white paper can be up to 1,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- A final PDF of your case study for your use.
- Full set up and logistical support including asset posting, links, and follow-up.
- Placement of your asset on our website(s) for instant download.
- An integrated marketing campaign to drive decision makers to view your content.
- Weekly lead reporting, including all relevant data.

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4. Custom Content Services (continued)

Let us create fresh, compelling thought leadership content to enhance your brand and drive qualified leads.

EDTECH POINT OF VIEW

Showcase one of your company executives as an industry thought leader!

The Edtech Point of View offers a platform in which to showcase one of your company executives as a thought leader in the edtech market. A custom report will be written in collaboration with the eSchool Media editorial staff to set the tone and communicate the challenges facing schools and campuses today.

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WHAT YOU GET

- Dedicated eSchool Media project manager.
- Your POV can be up to 2,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- Placement of your asset on our website(s) for instant download.
- A final PDF of your white paper for your use.
- Full set up and logistical support including asset posting, links, and follow-up.
- An integrated marketing campaign to drive decision makers to view your content.
- Weekly lead reporting, including all relevant data.

VOICES FROM THE FIELD

Let us develop a custom piece, utilizing leaders in education focused on your topic, and identifying you as an innovator in education!

This custom report features authentic responses from two IT leaders and/or administrative leaders in education. The eSchool Media editorial team, in collaboration with your team, identifies five questions for in-depth responses. Once the responses are available, your team will review and offer their professional insights to the same five questions. The final report would be highlighted on eSchool News or eCampus News for download. Your company retains the intellectual property of the report.

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WHAT YOU GET

- Dedicated eSchool Media project manager.
- Your VFF can be up to 2,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- Placement of your asset on our website(s) for instant download.
- A final PDF of your VFF for your use.
- Full set up and logistical support including asset posting, links, and follow-up.
- An integrated marketing campaign to drive decision makers to view your content.
- Weekly lead reporting, including all relevant data.

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4. Custom Content Services (continued)

Let us create fresh, compelling thought leadership content to enhance your brand and drive qualified leads.

SPECIAL REPORTS

Pair your marketing message with our original editorial to create a report showcasing your mission!

Our award-winning editorial staff prepares Special Reports to assist our readers in making better purchasing decisions throughout the year. We pair your organization's important marketing message with original editorial, so your sponsored Special Report showcases your mission to a receptive audience of edtech decision makers.

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WHAT YOU GET

- Editorial and online co-branding.
- Dedicated eSchool Media project manager.
- Your Special Report can be up to 2,500 words of professional editorial content.
- Complete design and productions services
- Placement of your asset on our website(s) for instant download.
- A final PDF of your Special Report for your use.
- Educator Resource Center to showcase your Special Report along with additional related information from your company.
- Full set up and logistical support including asset posting, links, and follow-up.
- An integrated marketing campaign to drive decision makers to view your content.
- Weekly lead reporting, including all relevant data.

TOP 10 REPORT

Use our editorial expertise to develop a co-branded report focusing on the key selling benefits of your product or service!

Connect and engage top edtech decision makers with solution-oriented marketing. Choose a solution and let the eSchool Media editorial team create your Top 10 Report to provide a series of tips or steps that help your targets solve a problem or guide them in the decision-making process. This unique Top 10 Report will also aid in boosting your SEO strategy.

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WHAT YOU GET

- Dedicated eSchool Media project manager.
- Your Top 10 Report can be up to 1,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- Placement of your asset on our website(s) for instant download.
- A final PDF of your Top 10 Report for your use.
- Full set up and logistical support including asset posting, links, and follow-up.
- An integrated marketing campaign to drive decision makers to view your content.
- Weekly lead reporting, including all relevant data.

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eSchool News Audience Profile

29% Senior/Executive Management

Titles Include: Superintendent, Assistant Superintendent, Deputy Superintendent, Associate Superintendent, Regional Superintendent, Education Service Agency Director, Education Department Official, Principal, Assistant Principal, Federal/State Program Director, State School Officer, Federal Official, District Administrator, Safety/Security Director, School Board Member, Governor's Office Staff, Legislative Staff Member, School Business Official/Purchasing, Facilities Management, College/University Official and More.

28% IT/Technology Management & Library Media

Titles Include: CIO/CTO, IT Director, Instructional Technology Director, MIS Director, Network Administrator, Library Services Director, Librarian/Media Specialist, Technology Coordinator, Technology Director and More.

35% Curriculum & Academic Management

Titles Include: Curriculum Director, Subject Area Supervisors & Instructors for Mathematics, Reading, Science, English/Language Arts, Social Studies, Languages, Trades, Business, Special Education Director, Directors/Coordinators of Gifted, Special Education, Vocational Education, Professional Development, Director of Guidance and More.

15% Consultants, Vendors & Others Allied to the Edtech Industry

eSCHOOL NEWS

128,000+
Unique Monthly Visitors*

267,000+
Page Views Monthly*

*Google Analytics 2019

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eCampus News Audience Profile

30% Policy/Top Level Executive/ Manager

Titles Include: Academic Officer, Chancellor/President/CEO/Provost, Chief Development & Planning, Director Branch Campus, Vice President, Policy/Top Level Executives & Mgr, Federal & State Official, State School Official

28% IT Director / Manager

Titles Include: CIO, CTO, Library/Media Director/Mgr, MIS & IT Director/Mgr

20% Administration/Administrative Management

Titles Include: Administration & Operations, Admissions & Registrar, Business Administrator, Financial & Funding Director/Mgr, Safety & Security Director

21% Dean/Instructional/Faculty

Titles Include: Dean, Administrative Dean, Faculty Department Chair, Instructional & Curriculum Direct

1% Other Job Titles not listed above

Titles Include: Non-Educator, Parent, Vendor, College/University Student, Other

eCAMPUS NEWS

52,000+
Unique Monthly Visitors*

113,000+
Page Views Monthly*

*Google Analytics 2019

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eSchool News Editorial Calendar

JANUARY 2021

Editorial Focus: 2021 Edtech Trends and Predictions

Guide Topic: Digital Equity

Conference Updates: FETC and BETT

FEBRUARY 2021

Editorial Focus: IT Leadership

Guide Topic: Online Learning

Conference Updates: TCEA and AASA

MARCH 2021

Editorial Focus: Game-Based Learning

Guide Topic: Coding & Robotics

Conference Updates: COSN, ASCD,ACE

APRIL 2021

Editorial Focus: Virtual, Augmented, and Extended Reality

Guide Topic: Special Education

Conference Updates: NSBA

MAY 2021

Editorial Focus: Digital Citizenship

Guide Topic: STEM and STEAM Education

JUNE 2021

Editorial Focus: Redesigning Learning Spaces

Guide Topic: College and Career Readiness

Conference Updates: ISTE and InfoComm

JULY 2021

Editorial Focus: Effective PD Strategies

Guide Topic: The evolving role of school libraries and librarians

AUGUST 2021

Editorial Focus: Back-to-School Trends

Guide Topic: Esports

SEPTEMBER 2021

Editorial Focus: Erate

Guide Topic: Personalized Learning

OCTOBER 2021

Editorial Focus: Digital Citizenship

Guide Topic: Cyber Security/Network Security

Conference Updates: SIIA

NOVEMBER 2021

Editorial Focus: Cybersecurity

Guide Topic: Assessment

DECEMBER 2021

Editorial Focus: Computer Science and the Hour of Code

Guide Topic: SEL and student well-being

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eCampus News Editorial Calendar

JANUARY 2021

Editorial Focus: 2021 Trends

FEBRUARY 2021

Editorial Focus: Institutional Leadership

MARCH 2021

Editorial Focus:
The Value and ROI of a Degree

Conference Updates: SXSW

APRIL 2021

Editorial Focus: IT Leader Priorities

MAY 2021

Editorial Focus: Cybersecurity

JUNE 2021

Editorial Focus: Recruitment and Retention

Conference Updates: InfoComm

JULY 2021

Editorial Focus: Esports

AUGUST 2021

Editorial Focus:
Meeting the Needs of "New" Traditional Students

SEPTEMBER 2021

Editorial Focus:
Online/Blended Learning Trends

OCTOBER 2021

Editorial Focus: Nudge Technology

Conference Updates: Educause

NOVEMBER 2021

Editorial Focus: AR, VR, and Extended Reality

DECEMBER 2021

Editorial Focus: 2022 Predictions

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Digital Marketing Solutions Summary List

1. Lead & Demand Generation

Content Syndication	Guaranteed leads
Education Resource Centers	250 Guaranteed leads
Webinars	250 Guaranteed leads

2. Thought Leadership

Virtual Leadership Events	
Custom Podcasts	
Custom Webinars	250 Guaranteed leads

3. Branding & Awareness

eSchool Digital Guides	For one year			
Enhanced Company Profile Listing	Listing for one year			
High Impact Banners (various sizes)	640 x 480	970 x 250	300 x 600	
	300 x 250	728 x 90	970 x 90	
Corporate eNewsletter Sponsorships				
Innovations in K12 Education	5x (Mon-Fri)	Innovations in Higher Ed	5x (Mon-Fri)	
IT School Leadership	1x / Week	IT Campus Leadership	1x / Week	
Exclusive Chaperoned eMail Campaigns	Up to 25,000K	26K to 50K	51K to 100K	101K to 200K
Sponsored Content Within Our Editorial	Weekly leads			
Digital Publication Sponsorship				

4. Custom Content Services

Whitepapers	250 Guaranteed leads
Case Studies	150 Guaranteed leads
Edtech Point of View	150 Guaranteed leads
Voices from the Field	250 Guaranteed leads
Special Reports	300 Guaranteed leads
Top 10 Report	100 Guaranteed leads

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Our team of industry experts have deep expertise in the education market and accelerate your reach into schools and districts through innovative programs built on database intelligence, data services, targeted outreach, and multi-channel optimization.

DATA CHANGES OVER A 2 MONTH PERIOD

CONNECT	COMMUNICATE	CONVERT
most accurate data base	insight for targeted messaging	target only key prospects
- 434k - Total Email Change	- 2,129 - Total School Changes	- 1.1M - Total Personal Changes

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