BRAND AWARENESS & ADVERTISING

Website Banners

Connect With Your Target Edtech Decision Makers

Position Your Brand and Drive Traffic

Interstitial, Billboard, and more.

Engage and connect with your audience by running a high-impact banner ad on eSchool News.com or eCampusNews.com. We'll help deliver your marketing message to K-12 and Higher Ed technology decision-makers; drive traffic to your website through expanded real estate opportunities, and assist you in elevating your message.

SPECIFICATIONS

We accept image files (GIF, JPG, PNG) and 3rd party HTML tags (Double Click, Flashtalking etc).
Animated .gif is accepted.
Maximum file size is 70K.
Please be sure to include a click-thru URL.

BANNER	Size	Rate
Interstitial	640 x 480	$150 CPM
Billboard	970 x 250	$120 CPM
Half Page	300 x 600	$120 CPM
Medium Rectangle	300 x 250	$45 CPM
Leaderboard	728 x 90	$55 CPM
Large Leaderboard	970 x 90	$65 CPM
Scrolling Marque	320 x 50	$80 CPM

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*e*SCHOOL MEDIA.com
Digital Marketing & Custom Content Services for Education