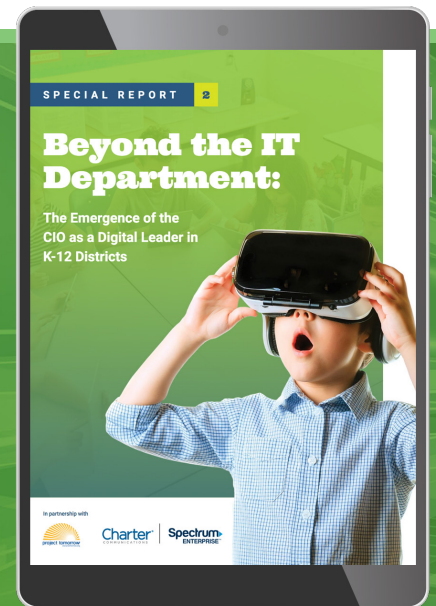


LEAD & DEMAND GENERATION

Content Syndication

Fuel Education Sales by Leveraging Your Content Within Our Resource Library

We Promote Your Content to Generate High Quality Leads



Generate qualified sales leads by leveraging your organization's content on our education websites.

Leverage your company's white papers, case studies, infographics or other content for maximum impact while generating qualified leads. Your assets will be hosted within our Resource Library where elite buyers and top education technology decision-makers will have access to your exclusive content 24/7. In addition, your asset(s) will be promoted through dedicated eMails to a targeted, engaged audience, generating the leads your sales team wants.

CONTENT SYNDICATION – What You Get

- A dedicated eSchool Media project manager to handle logistical support, including asset posting, landing page approval, and follow up.
- An integrated marketing campaign to drive decision-makers to view your content.
- Placement of your asset on our website(s) for instant download.
- Weekly lead reporting, including all relevant data.
- Leads counts and prices vary by program and are guaranteed.

Rates: Guaranteed lead pricing from \$45 CPL to \$70 CPL