THOUGHT LEADERSHIP

Webinars

Your Own Live, Online, Interactive Presentation

Includes 200 Guaranteed Leads



Share your unique story with decisionmakers in an interactive web environment, educating your prospects and generating qualified sales leads.

A webinar is a powerful online presentation tool that allows you to communicate your message and establish your company as a thought leader, while communicating directly to education technology decision-makers. With our webinars, the sponsor selects the topic and provides unique and informative content for the presentation, including an interactive Q&A at the end of the webinar. eSchool Media provides a talented editorial moderator to coordinate the event, assist the speakers and manage the Q&A.

WEBINARS - What You Get

- A dedicated webinar project manager to coordinate the event, speakers, and practice session.
- An experienced editorial moderator.
- An integrated marketing campaign to drive registrations to the event.
- · 200 guaranteed registration.
- Website posting within our webinars section pre-and post-event.
- 3-month archive for on-demand promotional use.
- · Full set up and logistical support.
- Full post-event reporting, including questions asked, time attended, polling responses, registration, and attendee list.

Rates: \$15,000 per webinar with 200 Guaranteed leads

