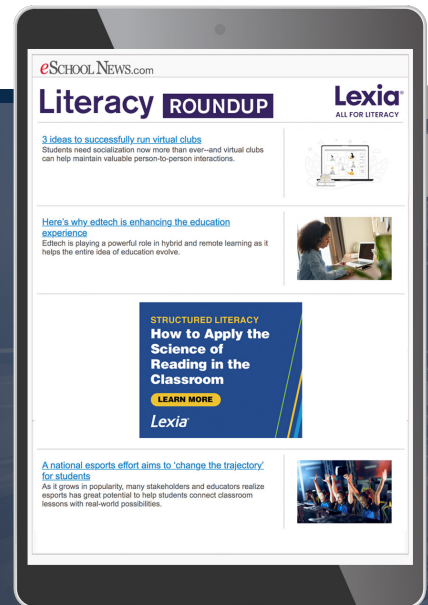


## BRAND AWARENESS &amp; ADVERTISING

# Custom eNewsletter Sponsorships

## Topic-Focused Content + Exclusive Banners Ads

Distribution to 50,000 readers with relevant titles



eSchool News or eCampus will create a custom newsletter on a topic associated with your mission.

This client-centered newsletter will contain articles selected by our editors based on the topic selected by your company. In addition to topic-focused content, exclusive banners ads, provided by you, will be featured. The newsletter will be sent to at least 50,000 readers with selected relevant titles.

### CUSTOM eNEWSLETTER SPONSORSHIPS – What You Get

- Co-branded newsletter focusing on the topic of your choice
- Exclusive banner placement
- Distribution to 50,000 readers with relevant titles
- Full campaign reporting to detail ROI based on opens, clicks and click-throughs.

**Rates:** 50,000K \$10,000  
3 or more per deployment \$9,000