

## THOUGHT LEADERSHIP

# Sponsored Content

## Place Your Thought Leadership Articles Within Our Editorial

Includes Premium Promotion of Your Content



Provide a well-written article to share with our audience and we'll post it along with our daily editorial content.

Your content, labeled as Sponsored Content, seamlessly integrates with editorial content on our websites. You provide the article and we promote the content to our audience of decision-makers in our eNewsletters, and through additional traffic-driving initiatives.

### SPONSORED CONTENT – What You Get

- Premium promotion of your article in our eMail newsletters.
- Full-text of article on eSchoolNews.com or eCampusNews.com.
- Social sharing tools included on your article.
- Content displayed as editorial, but byline will state "Content Provided by Sponsor" to maintain transparency

**Rates:** \$5,000 per month (weekly leads)  
\$2,500 per month (no leads)