

New! eSchool LIVE @ ISTE 2024 – June 23-26 | Denver, CO

Conference Video Sponsorships

Get LIVE Editorial Coverage Before, During and After Leading Edtech Events!



Ensure your event marketing efforts reach their full potential by participating in our exclusive live coverage of the year's biggest edtech shows. **Become an eSchool Live @ Sponsor**, and we'll produce a custom video interview for your company that will be highlighted throughout a three-week campaign, including pre- and post-show analysis.

Video segments receive preferred placement as native advertising on our LIVE@ event page, and include the sponsor's name, brand visibility, and (1) embedded link to the company website.

You pick the guests. You pick the subjects. We do the rest! Announcing big news? Break it on eSchool News first. Invested in a major presence at the event? Show it off with a booth tour. Want to spotlight your thought leadership? Have your customers become your spokespeople.

CUSTOM VIDEO SPONSOR – What You Get

- Video interview featuring company-driven messaging is conducted by our editorial team before, during or after the event – up to 5 minutes.
- Video segment receives preferred placement as native advertising on the LIVE@ event page, including sponsor's name, brand visibility, and (1) embedded link to the company website.
- Video post promoted across all eSchool Media social platforms, including company-provided handles and tags.

Video spots are limited...Book yours today!

Video Sponsorship Opportunities

Onsite Booth Tours



Exclusive Announcements



Pre- and Post-Show Thought Leadership Interviews



Rates: \$2,500 per video segment (up to 5 minutes)