

New Virtual Thought Leadership Opportunity!

Sponsor an Innovation Roundtable

Gain Valuable Education Buyer Research While Showcasing Your Brand



Gain strategic insights from influential education decision-makers.

Elevate your brand and make new connections by sponsoring a virtual **Innovation Roundtable** event.

We will invite up to 5 education leaders to join you online to share best practices and first-hand experiences related to specific technology practices or critical education issues – providing your company a unique opportunity to showcase its expertise while gaining strategic insights and establishing connections with influential education decision-makers.

Our expert moderator will guide a focused roundtable discussion and the eSchool Media team will handle all the logistics, ensuring a seamless and impactful thought leadership event for your brand.

INNOVATION ROUNDTABLE – What You Get

- A leadership role during a one-hour virtual roundtable event focused on the [monthly Digital Guide theme](#) or a topic of your choice.
- Focused one-on-one time with a select group of up 3-5 education leaders.
- Opportunity to deliver the introduction, mid-point, and ending messages to roundtable participants.
- Editorial facilitation and moderation of your program.
- (1) editorial overview article with a sponsor mention published online within 30-days of the event and featured in an email newsletter sent to 25,000 titles.
- (1) value-add Sponsorship of the monthly Digital Guide
- Roundtable participant list with full contact information.
- Full session recording for your use.

Rates: Exclusive Sponsorship \$10,000