

THOUGHT LEADERSHIP

NEW!

Edtech Video Spotlight

Showcase your Innovations and Boost Brand Awareness!



Includes Premium Promotion of Your Video Interview

Share your company's success story, product news, or education insights through a professionally produced video interview.

An Edtech Video Spotlight interview conducted by our editorial team provides a powerful platform to communicate your company's message directly to education technology decision-makers. We'll interview your company spokesperson on the topic of your choice and produce a 3-5-minute professional video interview that will seamlessly integrate into the editorial content on the **eSchool News** or **eCampus News** websites.

Your Edtech Spotlight Video will be promoted across all marketing channels to ensure your company-driven message receives broad exposure to our education audience.

EDTECH VIDEO SPOTLIGHT – What You Get

- A dedicated project manager to coordinate your video interview
- Website posting within the Innovation Insights section
- Video promotion in (2) newsletters
- (4) social promotions across all channels
- Broadcast rights to audio and video files
- Full set up and logistical support

Rates: \$5,000