

## BRAND AWARENESS &amp; ADVERTISING

# AI in Education eNewsletter Sponsorships

New Advertising Opportunity!

## Amplify Your Brand in the New AI in Education eNewsletters

### Showcase Your Brand and Innovations

Artificial Intelligence (AI) is the hottest topic in education day.

That's why eSchool Media launched the new AI in Education weekly eNewsletters — to keep our readers on the leading edge of technology and provide our advertising partners a new way to reach our audience of influential education leaders.

Your Sponsorship the AI in K-12 Education or AI in Higher Education eNewsletters will put your brand front and center with 30,000 edtech decision-makers — making it an ideal opportunity to expand your audience and promote your company's innovations.

**Reserve your Sponsorship today!**



### AI IN EDUCATION eNEWSLETTER SPONSORSHIPS – What You Get

- Exclusive ad placement based on chosen date(s) adjacent to our valuable editorial content.
- Full campaign reporting to detail ROI based on opens, clicks and click-through rates.

**Rates:** Weekly on Thursdays, 30,000 Distribution  
1x/\$2,500    2x/\$4,500    3x/\$6,000

**Specs:** Image: 150x150, Headline: 50 characters  
Copy: 350 characters, Link: 1 URL