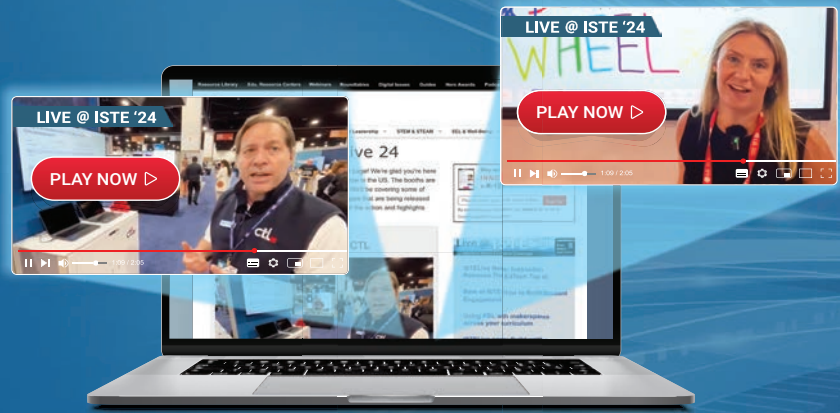


## BRAND AWARENESS &amp; ADVERTISING

# eSchool LIVE@ Conference Video Sponsorships

Get LIVE Editorial Exposure Before, During and After Edtech Events!



We'll showcase your innovations and expertise before, during and after leading edtech events.

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Get LIVE editorial coverage at your next edtech event as an eSchool LIVE@ Sponsor. We'll produce, post, and promote a custom video interview for your company that includes brand visibility, booth location, and a link to your company website to ensure your event marketing efforts reach their full potential.

Your video segment will feature company-driven messaging and receive preferred placement as native advertising on the LIVE@ event page.

## CONFERENCE VIDEO SPONSORSHIP – What You Get

- Video interview featuring company-driven messaging is conducted by our editorial team before, during or after the event – up to 5 minutes.
- Video segment receives preferred placement as native advertising on the LIVE@ event page, including sponsor's name, brand visibility, and (1) embedded link to the company website.
- Video post promoted across all eSchool Media social platforms, including company-provided handles and tags.
- Choice of: Onsite booth tour, exclusive announcement, or thought leadership interviews

**Rates:** \$2,500