

NEW!

Discount Package for EDUCAUSE 2024 | Oct. 21-24, San Antonio, TX

Stand Out and Get Noticed at EDUCAUSE!

Get 150 sales leads, email and brand exposure, plus onsite booth promotion



Showcase Your Edtech Solutions Before, During, and After EDUCAUSE

eCampus LIVE@EDUCAUSE 2024 Video Sponsorship

Get LIVE editorial coverage of your company's solutions at EDUCAUSE 2024. We'll produce, and promote a video interview for your company that includes branding, booth #, and your linked URL.

Enhanced Exhibitor Listing

Your company name, linked logo, description, and URL included in the eCampus News **EDUCAUSE 2024 Best of Show** Exhibitor Listing – distributed to 25,000 higher education decision-makers.

Content Syndication—150 Qualified Higher Ed Leads

eCampus News will promote your company's white papers, case studies, infographics or other content to a targeted, engaged audience – generating the leads your sales team wants.

Chaperoned eMail

We'll put your custom message in front of 25,000 targeted Higher Ed decision-makers to boost brand awareness and drive booth traffic.

50,000 Website Banner Impressions

Boost brand awareness and drive traffic to your booth or website with a high impact ROS banner ad on the eCampus News website.

Special EDUCAUSE Package Includes:

- 1 eCampus LIVE@EDUCAUSE 2024 Video Sponsorship – Video interview featuring company-driven messaging, conducted by our editorial team – up to 5 minutes.
- 1 Enhanced Exhibitor Listing** in the EDUCAUSE 2024 Best of Show digital edition – distributed to 25,000
- 150 qualified sales leads* including all relevant data from downloads of your company-supplied asset
- 1 Chaperoned email of 25,000
- 50,000 banner impressions (300x250 or 728x90)

Rates: \$10,000

* IT titles must be combined with additional title selects.

** Materials deadline 9/16/2024