

Special Back-to-School Discount Package Now Available!

Drive Education Sales with Quality Leads!

Get 150 qualified leads plus email and branding exposure to fill your sales funnel



Content Syndication—150 Qualified Leads

We'll promote your company's white papers, case studies, infographics or other content to a targeted, engaged audience – generating the leads your sales team wants. Your asset will also be hosted within our Resource Library.

Chaperoned eMail to 25,000 Qualified Titles

We'll put your custom message in front of 25,000 targeted education decision-makers to boost brand awareness and drive traffic to your products and services.

Sponsored Podcast

Your company's 30-second message will be added to the open and close of our "Innovations in Education" podcast for broad brand exposure. Podcasts are featured on our website and promoted as the "Top Story" through daily newsletters and across all social channels.

50,000 Website Banner Impressions

Engage and connect with your audience and drive them to your website with a ROS banner ad on the eSchool News or eCampus News websites.

Special Package Includes:

- 150 qualified sales leads* including all relevant data from downloads of your company-supplied asset
- 1 Chaperoned email of 25,000 to qualified titles
- 1 Podcast Sponsorship of "Innovations in Education"
- 50,000 banner impressions

Rates: \$7,500

* IT titles must be combined with additional title selects.