

EDUCAUSE 2024

# Best of SHOW

DIGITAL EDITION



## 3 New Advertising Opportunities!

### Drive Booth Traffic & Maximize ROI

Get the most from your EDUCAUSE 2024 investment with a Full-Page Advertisement or Featured Exhibitor Listing in the eCampus News Best of Show digital edition – delivered to 25,000 higher education professionals pre-event and promoted across all marketing channels.

Featuring EDUCAUSE 2024 Best of Show conference and expo highlights, this digital edition will help attendees plan their valuable time at the event, while driving booth traffic for exhibitors and delivering broad brand exposure – before, during and after the event.

### Rates & Details

Featured Exhibitor Listing: **\$1,000**

Full-Page Ad: **\$2,000**

Exhibitor Spotlight and Best of Show Email: **\$3,000**

Full-page ad specs: **8 ½ x 11**

Spotlight image size: **500px (wide) x 430px (tall)**

Materials due: **September 16, 2024**

***Space is limited and deadlines apply.  
Reserve your spot today!***

1

### Featured Exhibitor Listing

Drive booth traffic with a Featured Exhibitor Listing. Includes company name, linked logo, 50-word description, booth #, URL, and contact details.

2

### Full-Page Ad

Your brand takes center stage with a company-supplied full-page ad – delivering broad exposure for your products and services.

3

### Exhibitor Spotlight and Best of Show Email

For maximum exposure, the half-page Exhibitor Spotlight includes your company name, linked logo, 100-word description, product image, booth #, URL, and contact details – plus inclusion in the Group Best of Show Email, sent pre-event to our full higher ed audience.

[See Sample ▶](#)

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**eSCHOOL MEDIA.com**  
Digital Marketing & Custom Content Services for Education

## Exhibitor Spotlight

### ABC Education Inc.



#### BOOTH #205

ABC Education Inc, dolor sit amet, consectetur adipiscing elit. Morbi sed elementum eros. Quisque commodo metus sed magna efficitur, laoreet fringilla leo pretium. Proin elementum eget neque vel elementum. Integer odio est, luctus ut tempor tempor, maximus ac nunc. In consequat diam eget quam ultricies tempus. Mauris est dolor, porta in mi vel, pretium ultricies diam. Duis non venenatis nunc. Cras nec dolor hendrerit, hendrerit mi id, ultrices lectus. Mauris hendrerit elit quis efficitur lacinia. Aenean vitae nibh id tortor hendrerit rutrum. Proin tempor risus neque, quis cursus nulla accumsan at. Praesent volutpat justo id metus gravida, non pharetra mauris blandit.

<https://ABCEd.edu>



### 123 Technology



#### BOOTH #137

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<https://123Technology.edu>

