eCampus News

EDUCAUSE 2024

Best of SHOW

DIGITAL EDITION



3 New Advertising Opportunities!

Drive Booth Traffic & Maximize ROI

Get the most from your EDUCAUSE 2024 investment with a Full-Page Advertisement or Featured Exhibitor Listing in the eCampus News Best of Show digital edition — delivered to 25,000 higher education professionals pre-event and promoted across all marketing channels.

Featuring **EDUCAUSE 2024** Best of Show conference and expo highlights, this digital edition will help attendees plan their valuable time at the event, while driving booth traffic for exhibitors and delivering broad brand exposure – before, during and after the event.

Rates & Details

Featured Exhibitor Listing: \$1,000

Full-Page Ad: **\$2,000**

Exhibitor Spotlight and Best of Show Email: \$3,000

Full-page ad specs: 8 ½ x 11

Spotlight image size: 500px (wide) x 430px (tall)

Materials due: September 16, 2024

Space is limited and deadlines apply. Reserve your spot today!

1)

Featured Exhibitor Listing

Drive booth traffic with a Featured Exhibitor Listing. Includes company name, linked logo, 50-word description, booth #, URL, and contact details.

2

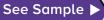
Full-Page Ad

Your brand takes center stage with a companysupplied full-page ad – delivering broad exposure for your products and services.

3

Exhibitor Spotlight and Best of Show Email

For maximum exposure, the half-page Exhibitor
Spotlight includes your company name, linked logo,
100-word description, product image, booth #, URL,
and contact details – plus inclusion in the Group
Best of Show Email, sent pre-event to our full
higher ed audience.





Exhibitor Spotlight

ABC Education Inc.

BOOTH #205

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123 Technology

BOOTH #137

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https://123Technology.edu



