

## FETC 2025

# Best of SHOW

## DIGITAL PREVIEW



## 3 New Advertising Opportunities!

### Drive Booth Traffic & Maximize ROI

Get the most from your FETC 2025 investment with a Full-Page Advertisement, Exhibitor Spotlight, or Featured Exhibitor Listing in the eSchool News Best of Show digital preview edition – delivered to 50,000 K-12 decision-makers pre-event and promoted across all marketing channels.

Featuring FETC 2025 Best of Show conference and expo highlights, this digital edition will help attendees plan their valuable time at the event, while driving booth traffic and delivering broad brand exposure for exhibitors – before, during and after the event.

### Rates & Details

Featured Exhibitor Listing: **\$1,000**

Full-Page Ad: **\$2,000**

Exhibitor Spotlight and Best of Show Email: **\$3,000**

Full-page ad specs: **8 ½ x 11**

Spotlight image size: **500px** (wide) x **430px** (tall)

Materials due: **December 5, 2024**

***Space is limited and deadlines apply.  
Reserve your spot today!***

### 1 Featured Exhibitor Listing

Drive booth traffic with a Featured Exhibitor Listing. Includes company name, linked logo, 50-word description, booth #, and URL.

### 2 Full-Page Ad

Your brand takes center stage with your company-supplied full-page ad – delivering broad exposure for your products and services.

### 3 Exhibitor Spotlight and Best of Show Email

For maximum exposure, the half-page Exhibitor Spotlight includes your company name, linked logo, 100-word description, product image, booth #, and URL – plus inclusion in the Group Best of Show Email, sent pre-event to 50,000 K-12 decision-makers.

**See Sample ▶**

**Stephanie Ciotola**

National Director of Sales and Business Development

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## Exhibitor Spotlight

### ABC Education Inc.



#### BOOTH #205

ABC Education Inc, dolor sit amet, consectetur adipiscing elit. Morbi sed elementum eros. Quisque commodo metus sed magna efficitur, laoreet fringilla leo pretium. Proin elementum eget neque vel elementum. Integer odio est, luctus ut tempor tempor, maximus ac nunc. In consequat diam eget quam ultricies tempus. Mauris est dolor, porta in mi vel, pretium ultricies diam. Duis non venenatis nunc. Cras nec dolor hendrerit, hendrerit mi id, ultrices lectus. Mauris hendrerit elit quis efficitur lacinia. Aenean vitae nibh id tortor hendrerit rutrum. Proin tempor risus neque, quis cursus nulla accumsan at. Praesent volutpat justo id metus gravida, non pharetra mauris blandit.

<https://ABCEd.edu>



### 123 Technology



#### BOOTH #137

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<https://123Technology.edu>

