

Special Discount Package Now Available!

# Fuel Education Sales with Quality Leads!



## Get 200 qualified leads plus email and branding exposure to fill your sales funnel

### Content Syndication (200 Qualified Leads)

Leverage your company's white papers, case studies, infographics or other content for maximum impact while generating qualified leads. Your asset(s) will be promoted through dedicated emails to a targeted, engaged audience generating the leads your sales team wants. Your asset will also be hosted within our Resource Library.

### One Chaperoned eMail

Your content-rich HTML email deployed to our responsive audience. This targeted email is a great way to get your message in front of education decision makers and significantly increase traffic to your product or services.

### Two eNewsletter Sponsorships

Deliver your message directly to the inboxes of Education administrators and decision makers. As a sponsor, your marketing message will gain even more impact and authority by appearing alongside the high-value editorial content produced by our award-winning editorial team.

### 25,000 Website Banner Impressions

Engage and connect with your audience and drive them to your website with a ROS banner ad on the eSchool News or eCampus News websites.

### Special Package Includes:

- **200 qualified sales leads\*** including all relevant data from downloads of your company-supplied asset
- **1 Chaperoned email** of 25,000 to qualified titles
- **2 eNewsletter sponsorships** (max 1 per month)
- **25,000 banner impressions** (300x250 or 728x90)

**Rates: \$10,000 (a savings of over 50%)**

\* IT titles must be combined with additional title selects.

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