

Special Discount Package Now Available!

Drive Education Sales with Quality Leads!

Get 150 qualified leads plus email and branding exposure to fill your sales funnel



Content Syndication—150 Qualified Leads

Leverage your company's white papers, case studies, infographics or other content for maximum impact while generating qualified leads. We'll promote your assets through dedicated emails to a targeted, engaged audience generating the leads your sales team wants. Your asset will also be hosted within our Resource Library.

One Chaperoned eMail to 25,000 Qualified Titles

We'll put your custom message in front of 25,000 targeted education decision-makers to boost brand awareness and drive traffic to your products and services.

Two eNewsletter Sponsorships

Deliver your message directly to the inboxes of Education administrators and decision makers. As a sponsor, your marketing message will gain even more impact and authority by appearing alongside the high-value editorial content produced by our award-winning editorial team.

50,000 Website Banner Impressions

Engage and connect with your audience and drive them to your website with a ROS banner ad on the eSchool News or eCampus News websites.

Special Package Includes:

- 150 qualified sales leads* including all relevant data from downloads of your company-supplied asset
- 1 Chaperoned email of 25,000 to qualified titles
- 2 eNewsletter sponsorships (max 1 per month)
- 50,000 banner impressions

Rates: \$7,500 (a savings of over 50%)

* IT titles must be combined with additional title selects.