

Show Special – Discount Package!

# DRIVE EDUCATION SALES WITH QUALITY LEADS

FETC 2025 January 14-17, Orlando, FL

TCEA 2025 February 1-5, Austin, FL



## Fill your sales funnel with 150 qualified leads plus email and brand exposure!

### 150 Qualified Sales Leads through Content Syndication

Leverage your company's white papers, case studies, infographics or other content for maximum impact while generating qualified leads. We'll promote your assets through dedicated emails to a targeted, engaged audience—generating the leads your sales team wants. Your asset will also be hosted within our Resource Library.

### One Chaperoned eMail to 25,000 Qualified Titles

We'll put your custom message in front of 25,000 targeted education decision-makers to boost brand awareness and drive traffic to your products and services.

### Two eNewsletter Sponsorships

Deliver your message directly to the inboxes of Education administrators and decision makers. As a sponsor, your marketing message will gain even more impact and authority by appearing alongside the high-value editorial content produced by our award-winning editorial team.

### 50,000 Website Banner Impressions

Engage and connect with your audience and drive them to your website with a ROS banner ad on the eSchool News website.

### Special Package Includes:

- 150 qualified sales leads\* including all relevant data from downloads of your company-supplied asset
- 1 Chaperoned email of 25,000 to qualified titles
- 2 eNewsletter sponsorships (max 1 per month)
- 50,000 banner impressions (300x250 or 728x90)

Rates: \$7,500 (a savings of over 50%)

### Optional Add-On

#### LIVE@Conference Video Sponsorship

Drive booth traffic and sales at your next edtech event with a video interview right on the show floor! Contact us for details.

**\$2,500**

\* IT titles must be combined with additional title selects.