

Special Discount Package Now Available!

# Drive Education Sales with Quality Leads!

## Get 150 qualified leads plus email and branding exposure to fill your sales funnel



### Content Syndication—150 Qualified Leads

Leverage your company's white papers, case studies, infographics or other content for maximum impact while generating qualified leads. We'll promote your assets through dedicated emails to a targeted, engaged audience generating the leads your sales team wants. Your asset will also be hosted within our Resource Library.

### One Chaperoned eMail to 25,000 Qualified Titles

We'll put your custom message in front of 25,000 targeted education decision-makers to boost brand awareness and drive traffic to your products and services.

### Two eNewsletter Sponsorships

Deliver your message directly to the inboxes of Education administrators and decision makers. As a sponsor, your marketing message will gain even more impact and authority by appearing alongside the high-value editorial content produced by our award-winning editorial team.

### 50,000 Website Banner Impressions

Engage and connect with your audience and drive them to your website with a ROS banner ad on the eSchool News or eCampus News websites.

### Special Package Includes:

- 150 qualified sales leads\* including all relevant data from downloads of your company-supplied asset
- 1 Chaperoned email of 25,000 to qualified titles
- 2 eNewsletter sponsorships (max 1 per month)
- 50,000 banner impressions

**Rates:** \$7,500 (a savings of over 50%)

\* IT titles must be combined with additional title selects.