

LIVE@ISTE 25 | June 29-July 2, San Antonio, TX

# Conference Video Sponsorships

Get LIVE Editorial Exposure Before, During and After ISTE Live 25



Video interview will showcase your innovations, boost brand awareness, and help drive traffic to your booth!

Ensure your event marketing efforts reach their full potential by Sponsoring an eSchool News LIVE@ISTE Conference Video. We'll produce, post, and promote a custom video interview for your company that includes brand visibility, booth location, and a link to your company website.

Your video segment will feature company-driven messaging and receive preferred placement as native advertising on the eSchool News LIVE@ISTE page.

***Video spots are limited...Book yours today!***

## CONFERENCE VIDEO SPONSORSHIP – What You Get

- Video interview featuring company-driven messaging is conducted by our editorial team before, during or after the event – up to 5 minutes.
- Video segment receives preferred placement as native advertising on the LIVE@ISTE page, including sponsor's name, brand visibility, and (1) embedded link to the company website.
- Video post is promoted across all eSchool Media social platforms, including company-provided handles and tags.
- Choice of: Onsite booth tour, exclusive announcement, or thought leadership interviews

**Rates:** \$2,500