

Special Discount Package Now Available!

# Fuel Education Sales with Quality Leads!

Get 150 qualified leads plus email and branding exposure to fill your sales funnel



## 150 Qualified Leads from Content Syndication

Leverage your company's white papers, case studies, infographics or other content for maximum impact while generating qualified leads. Your asset(s) will be promoted through dedicated emails to a targeted, engaged audience generating the leads your sales team wants. Your asset will also be hosted within our Resource Library.

## Two Chaperoned eMails

Your content-rich HTML email deployed to our responsive audience. This targeted email is a great way to get your message in front of education decision makers and significantly increase traffic to your product or services.

## Four eNewsletter Sponsorships

Deliver your message directly to the inboxes of Education administrators and decision makers. As a sponsor, your marketing message will gain even more impact and authority by appearing alongside the high-value editorial content produced by our award-winning editorial team.

## 50,000 Website Banner Ad Impressions

Engage and connect with your audience and drive them to your website with a ROS banner ad on the eSchool News or eCampus News websites.

## Resource Guide Featured Company Listing

We'll feature your company logo and description alongside our monthly editorial deep dive into leading education topics – delivering broad exposure for your brand.

## Special Package Includes:

- 150 qualified sales leads\* including all relevant data from downloads of your company-supplied asset
- 2 Chaperoned emails of 25,000 to qualified titles
- 4 eNewsletter sponsorships (max 1 per month)
- 50,000 banner ad impressions (300x250 or 728x90)
- Resource Guide  
Featured Company Listing  
Includes linked logo, company description and contact information.  
Available on eSchool News only.

**Rates: \$10,000** (a savings of over 50%)

\* IT titles must be combined with additional title selects.