

Thought Leadership Programs

Thought Leadership Package #1 **\$30,000**

WEBINAR (200 Leads)

Share your unique story with decision-makers in an interactive web environment, educating your prospects and generating qualified sales leads.

LIVE@CONFERENCE VIDEO SPONSORSHIP

Drive booth traffic and sales at your next edtech event with a video interview right on the show floor!

EBOOK – CUSTOM (200 Leads)

Generate qualified sales leads as our editorial team puts together a unique and compelling message surrounding your technology innovations and solutions.

Thought Leadership Package #2 **\$22,000**

WEBINAR (200 Leads)

Share your unique story with decision-makers in an interactive web environment, educating your prospects and generating qualified sales leads.

LIVE@CONFERENCE VIDEO SPONSORSHIP

Drive booth traffic and sales at your next edtech event with a video interview right on the show floor!

SPONSORED CONTENT – with Leads (No minimum)

Provide a well-written article to share with our audience and we'll post it along with our daily editorial content.

NEWSLETTER SPONSORSHIP 2 newsletters (1 per month / over 2 months)

Reach and engage decision-makers by sponsoring daily eMail newsletters.

Thought Leadership Package #3 **\$15,000**

LIVE@CONFERENCE VIDEO SPONSORSHIP

Drive booth traffic and sales at your next edtech event with a video interview right on the show floor!

EDUCATION RESOURCE CENTER (200 Leads)

Generate qualified sales leads with your own custom microsite featuring your content and solutions.

Lead Generation Programs

Lead Generation Package #1

\$30,000

EBOOK – CUSTOM (200 Leads)

Generate qualified sales leads as our editorial team puts together a unique and compelling message surrounding your technology innovations and solutions.

TOP 10 REPORT – CUSTOM (100 Leads)

Use our editorial expertise to develop a co-branded report focusing on the key selling benefits of your product or service.

ED TECH POINT OF VIEW – CUSTOM (150 Leads)

Our editors will showcase one of your company executives as an industry thought leader.

Lead Generation Package #2

\$25,000

WEBINAR (200 Leads)

Share your unique story with decision-makers in an interactive web environment, educating your prospects and generating qualified sales leads.

EDUCATION RESOURCE CENTER (200 Leads)

Generate qualified sales leads with your own custom microsite featuring your content and solutions.

EXCLUSIVE CHAPERONED EMAIL (25,000 emails)

Write your own message and we will deploy your HTML eMail to your selected titles on our exclusive eMail list.

Lead Generation Package #3

\$15,000

CONTENT SYNDICATION (200 Leads)

Generate qualified sales leads by leveraging your organization's content.

TOP 10 REPORT – CUSTOM (100 Leads)

Use our editorial expertise to develop a co-branded report focusing on the key selling benefits of your product or service.

EXCLUSIVE CHAPERONED EMAIL (25,000 emails)

Write your own message and we will deploy your HTML eMail to your selected titles on our exclusive eMail list.

Lead Generation Package #4

\$10,000

CONTENT SYNDICATION (150 Leads)

Generate qualified sales leads by leveraging your organization's content.

EXCLUSIVE CHAPERONED EMAILS 2 emails (25,000 each)

Write your own message and we will deploy your HTML eMail to your selected titles on our exclusive eMail list.

NEWSLETTER SPONSORSHIP

4 newsletters (1 per month / over 4 months)

Reach and engage decision-makers by sponsoring daily eMail newsletters.

WEBSITE BANNERS (50,000 impressions) (300x250 or 728x90)

Engage and connect with your audience by running a ROS banner ad on eSchool News.com or eCampusNews.com.

Branding & Awareness Programs

Branding & Awareness Package #1 **\$20,000**

WEBINAR (200 Leads)

Share your unique story with decision-makers in an interactive web environment, educating your prospects and generating qualified sales leads.

WEBSITE BANNERS (300x250 and/or 728x90 –100,000 imps/over 3 months)

Engage and connect with your audience by running a ROS banner ad on eSchool News.com or eCampusNews.com.

NEWSLETTER SPONSORSHIP 3 newsletters (1 per month / over 3 months)

Reach and engage decision-makers by sponsoring daily or weekly eMail newsletters.

EXCLUSIVE CHAPERONED EMAIL (25,000 emails)

Write your own message and we will deploy your HTML eMail to your selected titles on our exclusive eMail list.

Branding & Awareness Package #2 **\$15,000**

WEBSITE BANNERS (300x250 and/or 728x90 –150,000 imps/over 6 months)

Engage and connect with your audience by running a ROS banner ad on eSchool News.com or eCampusNews.com.

PODCAST – CUSTOM (Audio)

For extra brand exposure, our moderator will conduct a 15-minute podcast interview with your company's thought leader.

NEWSLETTER SPONSORSHIP 6 newsletters (1 per month / over 6 months)

Reach and engage decision-makers by sponsoring daily or weekly eMail newsletters.

EXCLUSIVE CHAPERONED EMAIL (25,000 emails)

Write your own message and we will deploy your HTML eMail to your selected titles on our exclusive eMail list.

Premier Partner Program

Premier Partner Package

\$50,000

WEBINAR (200 Leads)

Share your unique story with decision-makers in an interactive web environment, educating your prospects and generating qualified sales leads.

PODCAST – Recap of Webinar (Audio)

For extra brand exposure, our moderator will conduct a 15-minute recap of your webinar.

EBOOK – CUSTOM (200 Leads)

Generate qualified sales leads as our editorial team puts together a unique and compelling message surrounding your technology innovations and solutions.

CONTENT SYNDICATION (200 Leads)

Generate qualified sales leads by leveraging your organization's content.

EXCLUSIVE CHAPERONED EMAIL 2 emails (25,000 emails)

Write your own message and we will deploy your HTML eMail to your selected titles on our exclusive eMail list.

WEBSITE BANNERS (300x250 and/or 728x90 –100,000 imps / over 3 months)

Engage and connect with your audience by running a ROS banner ad on eSchool News.com or eCampusNews.com.

NEWSLETTER SPONSORSHIP 2 newsletters (1 per month / over 2 months)

Reach and engage decision-makers by sponsoring daily eMail newsletters.

LIVE@CONFERENCE VIDEO SPONSORSHIP

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