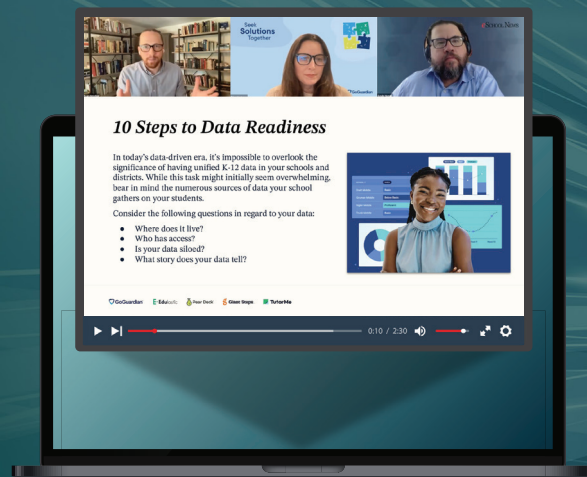


## THOUGHT LEADERSHIP

# Custom Webinars

## Let Us Develop Your Live, Online, Interactive Presentation

Includes 200 Guaranteed Leads



Share your unique story with decision-makers in an interactive web environment, educating your prospects and generating qualified sales leads.

Don't have a webinar topic and speakers? No problem – eSchool Media can work with you to develop the webinar content and find the right speakers to showcase your company's innovations and solutions. Our custom webinar allows you to communicate your message to edtech decision-makers while leaving the work to us.

### CUSTOM WEBINARS – What You Get

- An experienced editorial moderator that will work with you to develop the content and secure speakers.
- A dedicated webinar project manager to coordinate the event, speakers, and practice session.
- An experienced editorial moderator.
- An integrated marketing campaign to drive registrations to the event.
- 200 guaranteed registration.
- Website posting within our webinars section pre-and post-event.
- 3-month archive for on-demand promotional use.
- Full set up and logistical support.
- Full post-event reporting, including questions asked, time attended, polling responses, registration, and attendee list.

**Rates:** \$20,000 per webinar with 200 Guaranteed leads