

## CUSTOM CONTENT CREATION

# Top 10 Report

## We Create a Solution-Driven Piece to Help Your Targets Solve a Problem

Includes 100 Guaranteed Leads



Use our editorial expertise to develop a co-branded report focusing on the key selling benefits of your product or service.

Connect and engage top edtech decision-makers with solution-oriented marketing. Choose a solution and let the eSchool Media editorial team create your Top 10 Report to provide a series of tips or steps that help your targets solve a problem or guide them in the decision-making process.

### TOP 10 REPORT – What You Get

- Dedicated eSchool Media project manager.
- Up to 1,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- Placement of your asset on our website(s) for instant download.
- A final PDF of your Top 10 Report for your use.
- An integrated marketing campaign to drive decision-makers to view your content.
- Weekly lead reporting, including all relevant data.

**Rates:** \$10,000 with 100 Guaranteed leads