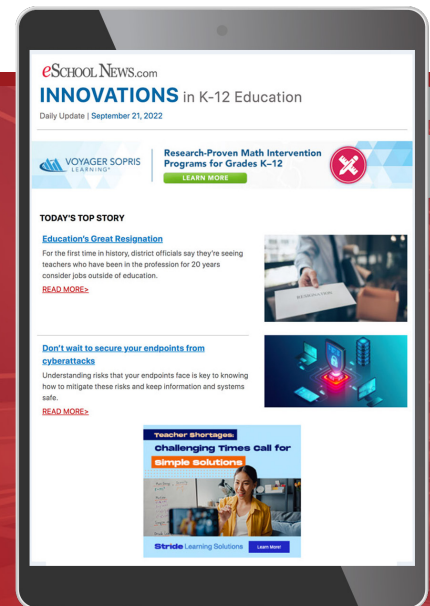


BRAND AWARENESS & ADVERTISING

# Corporate eNewsletter Sponsorships

Connect With Your Prospects Via Our Opt-In eMail Newsletters

Includes Full Campaign Reporting



Reach and engage decision-makers by sponsoring daily and weekly eMail newsletters.

Deliver your message directly to the inboxes of education administrators and decision-makers that have requested to receive daily and weekly news updates. As a sponsor, your marketing message will gain even more impact and authority by appearing alongside the high-value editorial content produced by our award-winning editorial team.

## CORPORATE eNEWSLETTER SPONSORSHIPS – What You Get

- Reserved banner placement based on positioning and chosen dates adjacent to our valuable editorial content.
- Full campaign reporting to detail ROI based on opens, clicks and click-throughs.

### NEWSLETTER

### Rate

Innovations in K12 Education	5x (Mon-Fri) \$2,500
IT School Leadership	1x / Week \$2,500
Innovations in Higher Ed	5x (Mon-Fri) \$2,500
IT Campus Leadership	1x / Week \$2,500