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### **BRAND AWARENESS & ADVERTISING**

# eSchool News Monthly Resource Guide

STEM & STEAM 2024 Guide

## Get Brand Exposure for One Full Year

Put Your Brand in Front of K-12 Education Decision-Makers

### Showcase your leadership position with a Featured Company Listing.

eSchool News new monthly Resource Guide offers companies broad exposure to our K-12 readership through Featured Company Listings. Each monthly Resource Guide takes a deep dive into a different education topic, allowing you to place your Featured Company Listings in the month(s) most aligned with your products/services. Guides are promoted across channels monthly to over 150,000 K-12 professionals.

#### FEATURED COMPANY LISTING - What You Get

#### Featured Company Listings include:

- Company Name and Logo (linked)
- Company Description up to 50 words to showcase your services
- Company Contact Information Name, eMail, and Phone
- Company Website

Featured Company Listings \$250 per year per Guide

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