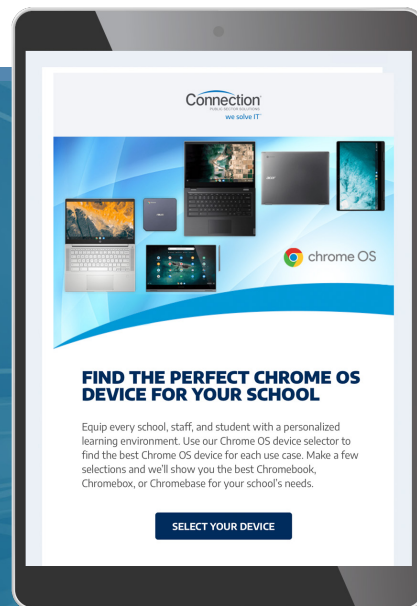


## BRAND AWARENESS &amp; ADVERTISING

# Exclusive Chaperoned eMail Campaigns

## Deliver Your Unique Message to Target Education Titles

Choose Your Titles and Circulation



Write your own message and we will deploy your HTML eMail to our exclusive eMail list.

Engage your prospects with a content-rich piece syndicated to the eSchool News or eCampus News audience. This targeted piece is a great way to get your message in front of K-12 or Higher Ed decision-makers and significantly increase traffic to your product or services.

### CHAPERONED eMAIL – What You Get

- Your content-rich HTML eMail deployed to our responsive audience.
- Full campaign reporting to detail ROI based on opens, clicks and click-through rates.
- Quantities vary based on titles selected.

**Rates:** Up to 25,000K \$3,000

26K to 50K \$5,000

51K to 100K \$9,000

101K to 200K \$15,000