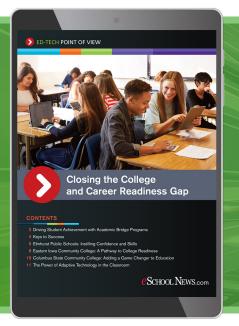
## **CUSTOM CONTENT CREATION**

## **Ed Tech Point of View**

## We Showcase Your Company Executive as a Thought Leader

Includes 150 Guaranteed Leads



Showcase one of your company executives as an industry thought leader.

The Edtech Point of View offers a platform in which to showcase one of your company executives as a thought leader in the edtech market. A custom report will be written in collaboration with the eSchool Media editorial staff to set the tone and communicate the challenges facing schools and campuses today.

## ED TECH POINT OF VIEW - What You Get

- Dedicated eSchool Media project manager.
- Up to 2,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- Placement of your POV on our website(s) for instant download.
- A final PDF of your POV for your use.
- An integrated marketing campaign to drive decision-makers to view your content.
- Weekly lead reporting, including all relevant data.

Rates: \$14,000 with 150 Guaranteed leads

