

## CUSTOM CONTENT CREATION

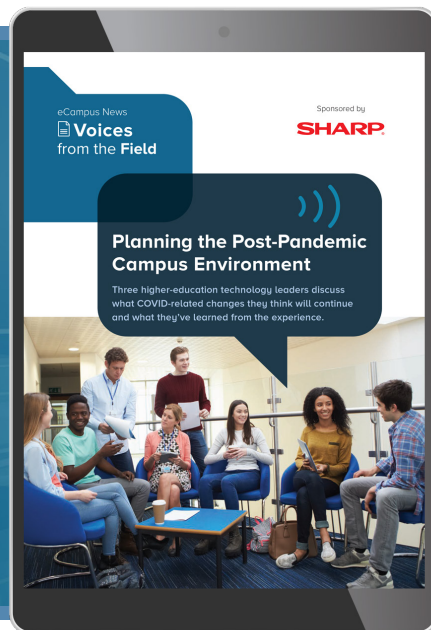
# Voices from the Field

## We Develop an Innovative Sales Piece Featuring Education Leaders

Includes 200 Guaranteed Leads

Highlight your thought leadership and solutions in a custom piece featuring expert insights from education leaders—including your company's expert.

This custom report features authentic responses from two IT leaders and/or administrative leaders in education. The eSchool Media editorial team, in collaboration with your team, identifies five questions for in-depth responses. Once the responses are available, your team will review and offer their professional insights to the same five questions. The final report would be available on eSchool News or eCampus News for download.



### VOICES FROM THE FIELD – What You Get

- Dedicated eSchool Media project manager.
- Up to 2,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- Placement of your VFF on our website(s) for instant download.
- A final PDF of your VFF for your use.
- An integrated marketing campaign to drive decision-makers to view your content.
- Weekly lead reporting, including all relevant data.

**Rates:** \$17,000 with 200 Guaranteed leads