

Thought Leadership Programs

Thought Leadership Package #1 **\$30,000**

WEBINAR (200 Leads)

Share your unique story with decision-makers in an interactive web environment, educating your prospects and generating qualified sales leads.

LIVE@CONFERENCE VIDEO SPONSORSHIP

Drive booth traffic and sales at your next edtech event with a video interview right on the show floor!

EBOOK – CUSTOM (200 Leads)

Generate qualified sales leads as our editorial team puts together a unique and compelling message surrounding your technology innovations and solutions.

Thought Leadership Package #2 **\$22,000**

WEBINAR (200 Leads)

Share your unique story with decision-makers in an interactive web environment, educating your prospects and generating qualified sales leads.

LIVE@CONFERENCE VIDEO SPONSORSHIP

Drive booth traffic and sales at your next edtech event with a video interview right on the show floor!

SPONSORED CONTENT – with Leads (No minimum)

Provide a well-written article to share with our audience and we'll post it along with our daily editorial content.

NEWSLETTER SPONSORSHIP 2 newsletters (1 per month / over 2 months)

Reach and engage decision-makers by sponsoring daily eMail newsletters.

Thought Leadership Package #3 **\$15,000**

LIVE@CONFERENCE VIDEO SPONSORSHIP

Drive booth traffic and sales at your next edtech event with a video interview right on the show floor!

EDUCATION RESOURCE CENTER (200 Leads)

Generate qualified sales leads with your own custom microsite featuring your content and solutions.