BRAND AWARENESS & ADVERTISING

AI in Education eNewsletter Sponsorships

New Advertising Opportunity!

Amplify Your Brand in the New AI in Education eNewsletters

Showcase Your Brand and Innovations

Artificial Intelligence (AI) is the hottest topic in education day.

That's why eSchool Media launched the new **AI in Education weekly eNewsletters** — to keep our readers on the leading edge of technology and provide our advertising partners a new way to reach our audience of influential education leaders.

Your Sponsorship the AI in K-12 Education or AI in Higher Education eNewsletters will put your brand front and center with 30,000 edtech decision-makers — making it an ideal opportunity to expand your audience and promote your company's innovations.

Reserve your Sponsorship today!

AI IN EDUCATION eNEWSLETTER SPONSORSHIPS – What You Get

- Exclusive ad placement based on chosen date(s) adjacent to our valuable editorial content.
- Full campaign reporting to detail ROI based on opens, clicks and click-through rates.

Rates: Weekly on Thursdays, 30,000 Distribution
1x/$2,500 2x/$4,500 3x/$6,000

Specs: **Image:** 150x150, **Headline:** 50 characters
Copy: 350 characters, **Link:** 1 URL

Nancy David Executive Vice President Online, Data & Analytics
301.943.2971 **NDavid@eSchoolMedia.com**