

## CUSTOM CONTENT CREATION

# Case Studies

## We Spotlight Your Customer Success Story

Includes 100 Guaranteed Leads



Generate qualified sales leads with a customer case study that spotlights your solutions.

Our editorial team will collaborate with you and your edtech customers to develop a brief strategic content marketing piece to help boost awareness and spread your product messaging to technology decision-makers. This success story will highlight your product and showcase the successful impact in education.

### CASE STUDY – What You Get

- Dedicated eSchool Media project manager.
- Up to 1,000 words of professional editorial content.
- Complete design and productions services (up to 2 rounds of editing).
- A final PDF of your case study for your use.
- Placement of your case study on our website(s) for instant download.
- An integrated marketing campaign to drive decision-makers to view your content.
- Weekly lead reporting, including all relevant data.

**Rates:** \$10,000 with 100 Guaranteed leads