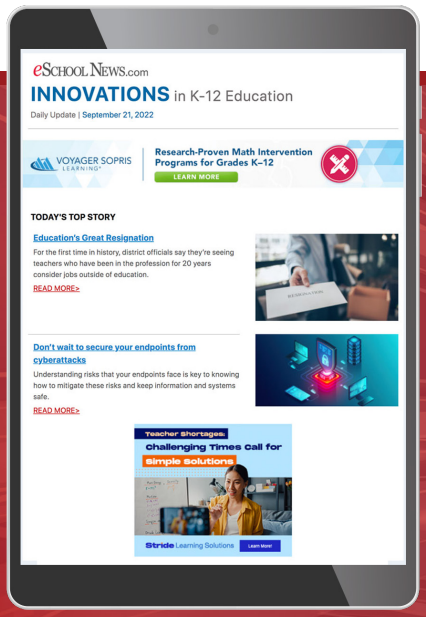
BRAND AWARENESS & ADVERTISING

Corporate eNewsletter Sponsorships

Connect With Your Prospects Via Our Opt-In eMail Newsletters

Includes Full Campaign Reporting



Reach and engage decision-makers by sponsoring daily and weekly eMail newsletters.

Deliver your message directly to the inboxes of education administrators and decision-makers that have requested to receive daily and weekly news updates. As a sponsor, your marketing message will gain even more impact and authority by appearing alongside the high-value editorial content produced by our award-winning editorial team.

CORPORATE eNEWSLETTER SPONSORSHIPS – What You Get

- Reserved banner placement based on positioning and chosen dates adjacent to our valuable editorial content.
- Full campaign reporting to detail ROI based on opens, clicks and click-throughs.

NEWSLETTER	Rate
Innovations in K12 Education	5x (Mon-Fri) $2,500
IT School Leadership	1x / Week $2,500
Innovations in Higher Ed	5x (Mon-Fri) $2,500
IT Campus Leadership	1x / Week $2,500

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