## **BRAND AWARENESS & ADVERTISING**

## Digital Publication Sponsorship

## Be the Exclusive Advertiser Inside Our Digital Issue

Each issue is emailed to 25,000 education decision-makers

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Engage education decision-makers by sponsoring an entire issue of eSchool News or eCampus News.

eSchool News and eCampus News now offer sponsorship opportunities in our digital publications for 2024. If you need a brand awareness program that gives you fantastic branding within an entire issue for impact and credibility, this is the best opportunity for your company.

## DIGITAL PUBLICATION SPONSORSHIP – What You Get

- Sponsorship logo representation on every page of the digital issue
- Front cover logo stating that this publication is sponsored by your company
- Two inside full page ads.
- Each issue is emailed to 25,000 education decision-makers
- Digital distribution and placement on our website(s) for an entire year

Rates: \$4,000 per issue

(or \$11,000 for one exclusive sponsorship)

