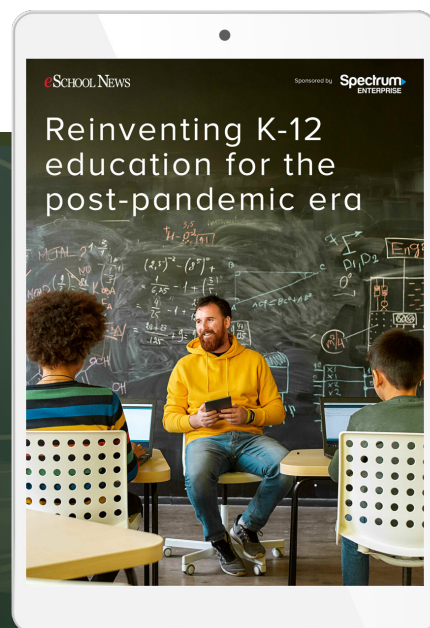


CUSTOM CONTENT CREATION

Special Report

We Showcase Your Leadership Mission in Edtech

Includes 300 Guaranteed Leads



Pair your marketing message with our original editorial to create a report showcasing your mission.

Our award-winning editorial staff prepares Special Reports to assist our readers in making better purchasing decisions throughout the year. We pair your organization's important marketing message with original editorial, so your sponsored Special Report showcases your mission to a receptive audience of edtech decision-makers.

SPECIAL REPORT – What You Get

- Dedicated eSchool Media project manager.
- Up to 2,500 words of professional editorial content.
- Complete design and productions services
- Placement of your asset on our website(s) for instant download.
- A final PDF of your Special Report for your use.
- Educator Resource Center to showcase your Special Report along with additional related information from your company.
- An integrated marketing campaign to drive decision-makers to view your content.
- Weekly lead reporting, including all relevant data.

Rates: \$30,000 with 300 Guaranteed leads