



Profiles in Innovation

Introducing our new [*Profiles in Innovation*](#) column – showcasing the latest game-changing innovations impacting K-12 education today – and promoted to over 100,000 eSchool News readers.

Let eSchool News Showcase Your Company's Innovations

A *Profiles in Innovation* story featuring your company will provide broad brand exposure along with leads for your sales team!

See what's included:

- 50 Leads - Full contact data for the first 50 people that read your Profile (ability to purchase more leads if available)
- Featured 5X in our Innovations in K-12 Education newsletter, distributed daily to 25K education leaders
- Featured for 30 days on the eSchool News home page with over 90K monthly pageviews
- Promoted 4X across our social channels with over 120K followers

Rates: \$1,250 - includes up to 50 leads*

Additional leads (if available) \$25 per lead

*No title selects or lead filtering available for this program.

Explore these Profiles in Innovation



With AI coaching, a math platform helps students tackle tough concepts



Fighting chronic absenteeism with data-driven insights—and a little fun, too

Contact me today to be featured in our next Profiles in Innovation:

Nancy David, Executive Vice President Online, Data & Analytics
301.943.2971

NDavid@eSchoolMedia.com